

From: the 2019 Potato Day Committee

Re: Carbondale Potato Day 2019 Sponsorship Opportunity

Greetings,

The 110th Potato Day celebration is set for Saturday October 5th, 2019 in Sopris Park. This year's theme: "Ghosts of Potatoes Past," recalls Carbondale's early pioneer potato farmers such as Thomas McClure, originator of the Red McClure potato, and Eugene Grubb of Mt. Sopris Farm and author of "The Potato."

The festival will include a parade down Main Street, booths and family activities in Sopris Park, along with the traditional community meal consisting of bbq'd beef, salad and of course, baked potato.

Potato Day is Carbondale's oldest community event, originally a way for ranchers and farmers to celebrate the end of harvest season and come together to socialize and have fun. It still holds a special place in the heart of this community and in order to continue to preserve this cherished celebration, it needs the support of people like you.

Please consider being a Potato Day sponsor. By contributing \$100 or more, sponsors get their name or business mentioned in ads and on the poster AND for each \$100 increment given you'll receive two lunch tickets (\$20 value). Deadline for sponsorship is August 30th.

Thank you for your consideration, we truly appreciate your help in keeping this wonderful event alive.

Sincerely,

2019 Potato Day Committee:

Carbondale Branch Library

Carbondale Historical Society

The Sopris Sun

Town of Carbondale

For questions contact:

Sue Gray CHS B.O.D. President

970-618-1849 info@carbondalehistory.org

2019 Potato Day Sponsor form

Name of sponsoring person(s) or business: _____

Address: _____

Phone: _____ Email: _____

Amount of sponsorship (check one):

\$100 ___

\$200 ___

\$250 ___

\$500 ___

Other \$ _____

Title Sponsorship (Your name in the title of all advertising)

\$5000

Title Co-sponsorship (Two title sponsors)

\$2500

Please send this form along with your financial contribution by August 30th, to:

Town of Carbondale

Attn. Parks and Recreation Dept.

Potato Day Sponsorship

511 Colorado Ave.

Carbondale, CO 81623

Checks can be made out to **Town of Carbondale**

THANK YOU!